Communications Strategy:

**For Trafford staff included:**

* Intranet Briefings.
* Intranet open forum.
* Hard copies of the content and replies were made available in staff-rooms for porters, domestics and others who may not have access to e-mail / internet.
* Podcasts by the Chief Executive.
* The Medical Advisory Committee provided an additional forum for doctors to question and comment on the process.
* Face-to-face briefings, including Q&A, with the acquisition team were held frequently and throughout. The staff said that they wanted regular updates, even if it was to say there was no news. An illustration of the frequency is shown below.



**Our Future:**

**Monthly staff briefing dates**

The monthly ‘Our Future’ briefing is open to all staff. It’s your chance to ask questions, give your views and find out more about our plan to become part of Central Manchester University Hospitals NHS Foundation Trust. You can put your questions to Acquisition Project Director Jessica Bradshaw.

**Note:** Dates are subject to change so please check the staff news bulletin and intranet announcements for the latest information.

|  |  |  |
| --- | --- | --- |
| **Date** | **Time** | **Venue** |
|  |  |  |
| Thursday 15 September | TBC | Boardroom, Trafford General |
| Friday 30 September | 1pm-2pm | Boardroom, Trafford General |
| Friday 28 October | 1pm-2pm | Boardroom, Trafford General |
| Friday 2 December | 1pm-2pm | Boardroom, Trafford General |
| Tuesday 20 December | 2pm-3pm | Boardroom, Trafford General |
| Wednesday 25 January | 2pm-3pm | Boardroom, Trafford General |
| Wednesday 29 February | 1pm-2pm | Boardroom, Trafford General |
| Wednesday 28 March | 1pm-2pm | Boardroom, Trafford General |
| Wednesday 25 April | 1pm-2pm | Boardroom, Trafford General |

**Visits to neighbourhood forums and community venues:**

Trust staff and Trafford LINk visited the following venues so patients and the public could find out more about why the Trust is seeking a partner and how we would select one:

* Tuesday 1 March: Visit to the Sale East and Altrincham South neighbourhood forum.
* Monday 7 March: Stretford (St Matthew’s Church Hall) from 6pm-7pm
* Tuesday 8 March: Altrincham North neighbourhood forum (Broadheath Primary School) from 6pm-7pm
* Tuesday 8 March: Partington & Carrington neighbourhood forum (Partington
* Community Centre) from 6pm-7pm
* Tuesday 15 March: Urmston neighbourhood forum (Urmston Library) from 6pm-7pm
* Tuesday 15 March: Sale West neighbourhood forum (Ashton on Mersey school sixth form) from 6pm-7pm
* Tuesday 22 March: Old Trafford Community Centre from 10am-12pm
* Tuesday 22 March: Old Trafford Community Centre from 5.30pm-7.30pm