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|  | **Shared** **purpose** | **Spread of innovation** | **Improvement methodology** | **Rigorous** **delivery** | **Transparent measures** | **System** **drivers** | **Engagement to mobilise** | **Leadership for change** |
| **Patients** | Co-create the shared purpose through campaigning and participation | Contribute innovative ideas to achieve better integration through the patient’s eyes | Participate in research and improvement programmes from development to dissemination | Provide lay advice, especially where ethics need to be considered | Contribute to the construction of information solutions that allow patients to be active partners in their own care | Provide a strong voice for patient wants and needs | Provide a compelling narrative through telling patient stories | Adopt leadership positions within and alongside the system – patients as leaders |
| **Policy makers** | Communicate the shared purpose of improving the health and well-being of the whole population with equality and equity | Align the right legislative levers to make innovation easier | Facilitate the spread of improvement methodologies from other industries | Provide access to portfolio, programme and project management resources | Enable national systems to collect quality and cost data and allow easier safe sharing to provide better benchmarking | Align standards, targets and incentive structures to reward outcomes rather than only processes | Clearly articulate the will of the people | Ensure programmes are running to develop the next generation of leaders |
| **Commissioners (health and** **social care)** | Encapsulate the shared purpose within organisational values, service specifications and contracts | Make innovation explicit in commissioning documents and link to financial reward | Provide full support for schemes with strong evidence for quality improvement with cost reductions | Adopt proven project management techniques to managing service redesign | Specify the collection of value data (quality/cost) to facilitate performance management of providers | Develop innovative contracts to commission pathways of care | Create a strong vision and call local leaders to action | Ensure programmes are running to develop the next generation of leaders |
| **Providers** | Primary care incl prevention | Communicate the shared purpose strongly throughout the organisation  | Be adventurous to innovate in disease prevention and early detection | Facilitate collaboration with academic health science networks, improvement science and translational researchers | Co-ordinate project work centrally and align with aims and objectives | Enable data sharing to create meta-data that lead to algorithms that identify at-risk populations | Work with commissioners to reward right care first time | Generate the energy for change by connecting people together through their core values | Provide leadership development that follows the engaging leadership style at grass-roots level |
| Secondary care | Be adventurous to implement innovative, cost-effective pathways | Encourage investment in platforms that enable the delivery of integrated care |
| Tertiary care incl home and community | Be adventurous to find innovative ways for more patients to receive care at home | Encourage investment in platforms that enable the delivery of integrated care |